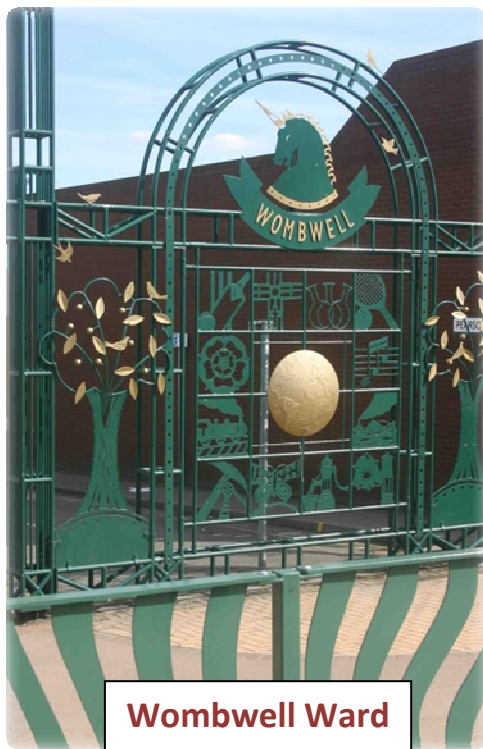


Planning to support your local area.

The South Area



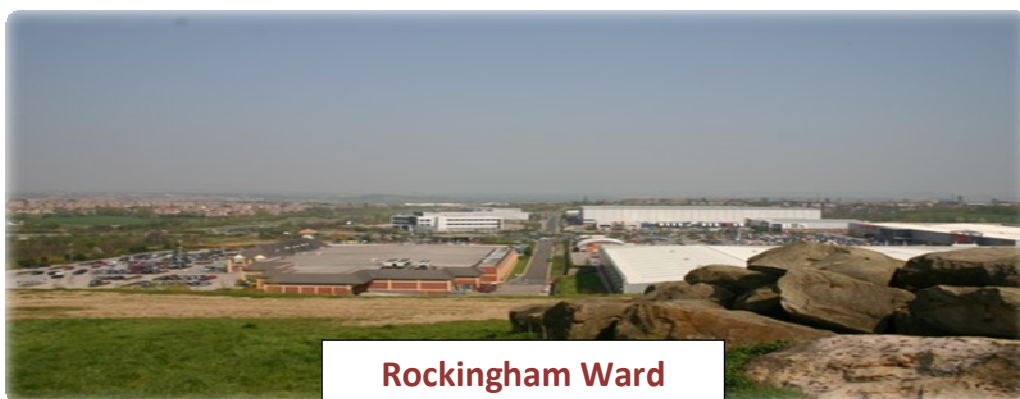
Wombwell Ward



Darfield Ward



Hoyland Milton Ward



Rockingham Ward

As part of the Council's new approach to local area working arrangements, your South Area Council (represented by the Councillors for Darfield Hoyland Milton, Rockingham & Wombwell wards) has started the process of planning to support your local area.

To help us build a local approach, the first step in our planning is to work out what the main priorities are for the South Area. To do this we have been working hard behind the scenes to gather as much information as we can about the area, including information you might have told us as well as statistics such as the 2011 Census and other local information we collect within the Council. Some of this information is provided here for you to consider yourself.

This leaflet tells you about the priorities we have identified and explains a bit more about why we think these are the ones we need to be concentrating on, and gives you the opportunity to find out how you can be part of what happens where you live.



The Priorities identified for the South area

Improving our Local Environment

Why this is a priority :

- You told us that this is a top priority for you when you talked to us at the Ward Alliance, other local meetings, at our consultations at local events over the summer and through your councillors' surgeries
- We want to increase the sense of pride in our local area and to help everyone to take responsibility for where they live
- We have a lot of public green spaces which need regular maintenance and attention to improve the appearance of the area
- Increasing pride in our area means tackling things together – we can provide the enforcement but we also want volunteers to take on environmental action themselves to help keep the area looking great!



Business and the Local Economy

Why this is a priority:

- Our area holds great potential to attract new business with excellent transport links, and space for development. There were 226 new business start-ups across the area in 2012, but we hold up to 10% of commercial properties vacant.
- We have two market centres within our area, a retail park and good high street shopping centres, we need to support our local retail centres to develop by attracting more people to shop locally.
- 5.2% of our population are unemployed (higher than the borough average of 5.1%), to support people into work we need to be encouraging more business in our area to create further job opportunities
- You've told us that building better links between local businesses, schools & the community is really important to you



Locally available Information and Advice

Why this is a priority :

Changes to welfare support are likely to have a big impact on people living in our area and we can support this through ensuring people know how to get the support they need. We know that:

- 5.3% of households contain families where there are no adults in employment (same as the borough average but higher than the national 4.2% average)
- 30.7% of households contain 1 person with a long term health problem or disability 5% higher than national average.
- 12.4% of people in the South area day to day activities are limited a lot, this is slightly lower than the borough average (12.6%) but higher than the National (8.3%) average.
- 7.9% of households within the South area contain lone parents higher than borough 7.8% and national 7.1% averages
- You've told us that getting access to good quality support & advice in your local area is really important to you



Opportunities for young people

Why this is a priority:

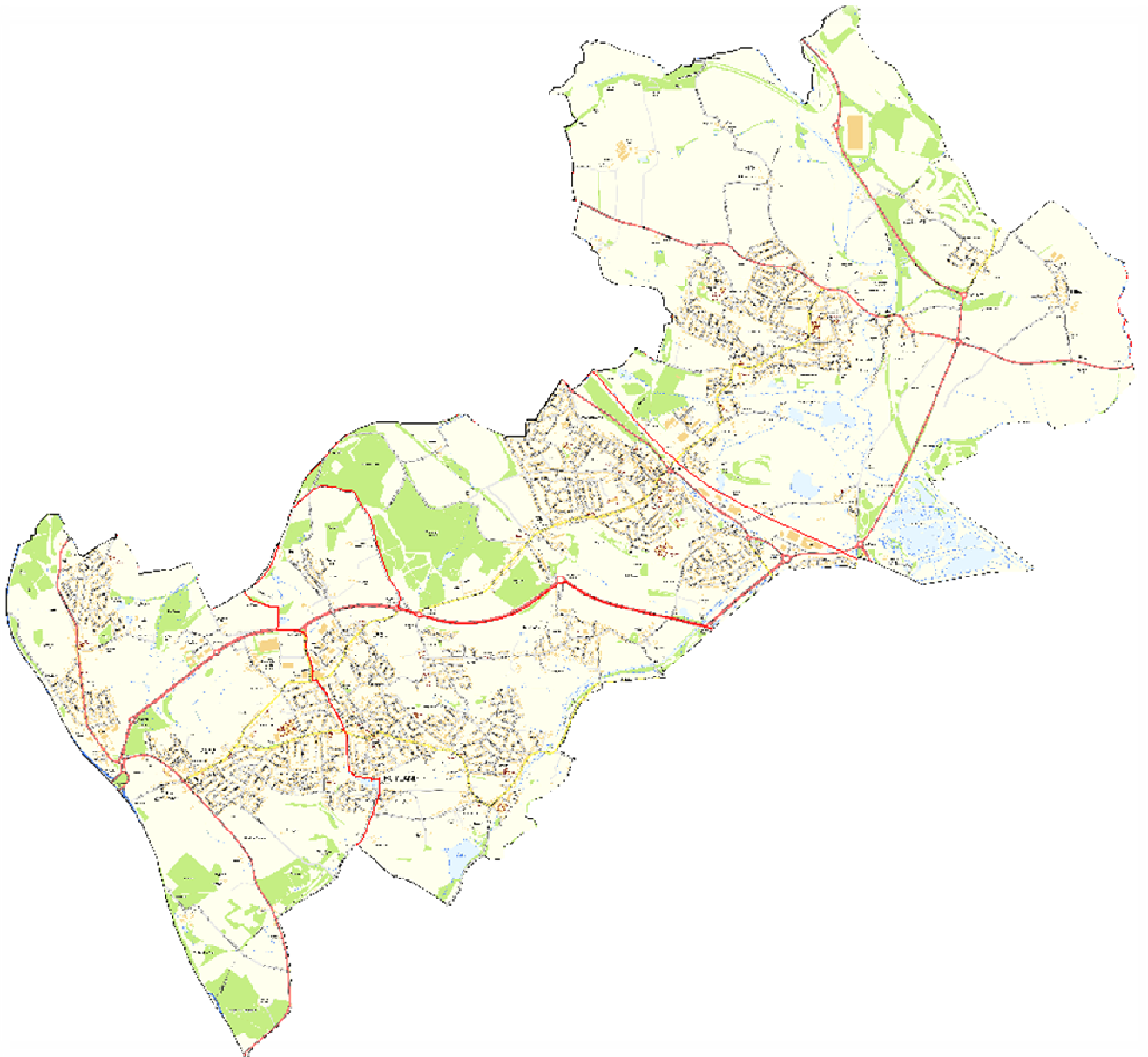
- We want young people to achieve their potential, we know that in 2 of our four wards there are a higher number of young people not in education, employment or training : Hoyland Milton=6.5%, Wombwell =6.9% compared to the Borough average of 5.5%, and 32.1 % of our population aged 16+ have no qualifications.
- Under 16's Child Poverty in half of the wards within this area is more than 26%, higher than borough (25.8%) and the national (21.1%) average.
- At a number of events over the summer, you told us that good opportunities at 16 and better links between schools, businesses & young people was really important for our kids' futures



About the South area

The South area covers an area of 40 Km², and lies to the south and east of the borough of Barnsley, bordering onto Rotherham in the east and Sheffield in the South. The area has a population of approximately 45,076, 63.5% of whom are of working age (ages 16-64).

The area boasts two thriving market towns at Wombwell and Hoyland, as well as significant pockets of commercial activity and business development, served by excellent transport links via the M1 and the Dearne Valley link roads. Residential areas include both established and new developments as well as a number of traditional village centres. The area also benefits from protected green space, providing leisure opportunities as well places of cultural interest.



Population							
	England	Barnsley	Area Avg	Darfield	Hoyland Milton	Rockingham	Wombwell
Population	53,012,456	231,221	45,076	10,685	11,852	11,062	11,477
Area Km ²	130,278	329	40	18	9	8	5
Population density per Km ²	406	703	1127	582	1,368	1,416	2,336
BME	14.6%	2.10%	1.7%	2.0%	1.7%	1.5%	1.5%
Population by Age							
Age 0 to 4	6.3%	6.00%	6.0%	6.2%	6.2%	5.3%	6.1%
Age 5 to 24	19.6%	23.30%	23.2%	23.0%	23.3%	22.2%	24.4%
Age 60+	23.8%	23.70%	24.3%	24.4%	22.2%	27.3%	23.2%
Working Age (16-64)	62.5%	64.10%	63.5%	63.4%	64.8%	61.9%	63.7%
Qualifications							
No qualifications	22.5%	32.30%	32.1%	31.8%	31.5%	31.9%	33.2%
Highest level of qualification: Level 1 (GCSE D-G)	13.3%	14.30%	14.8%	14.7%	15.0%	14.0%	15.3%
Highest level of qualification: Level 2 (GCSE A*-C)	15.2%	17.40%	16.8%	16.5%	16.6%	16.8%	17.3%
Highest level of qualification: Apprenticeship	3.6%	4.10%	4.4%	3.9%	4.5%	5.0%	4.0%
Highest level of qualification: Level 3 (GCE AS & A Level)	12.4%	11.30%	11.6%	11.4%	11.4%	11.9%	11.5%
Highest level of qualification: Level 4 and above (HNC)	27.4%	17.40%	15.9%	16.8%	16.8%	16.0%	14.1%
Health & Provision of Unpaid Care							
Day-to-day activities limited a lot	8.3%	12.60%	12.4%	12.1%	11.6%	12.8%	13.2%
Day-to-day activities limited a little	9.3%	11.30%	11.3%	11.4%	11.1%	11.6%	11.0%
Day-to-day activities limited a lot: Age 16 - 64	3.6%	5.90%	5.6%	5.6%	5.5%	5.3%	6.1%
Day-to-day activities limited a little: Age 16 - 64	4.6%	6.00%	5.8%	6.0%	5.7%	5.4%	6.1%
Provides 1 -19 hours unpaid care a week	6.5%	6.70%	6.7%	6.5%	6.3%	7.6%	6.2%
Provides 20- 49 hours unpaid care a week	1.4%	1.80%	1.8%	1.7%	1.8%	1.9%	1.7%
Provides 50+ hours unpaid care a week	2.4%	3.30%	3.5%	3.6%	3.6%	3.4%	3.4%

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Housing (Households in Ward)			20508	4,780	5,411	5,119	5,198
Owned	63.3%	64.30%	63.9%	66.7%	62.9%	65.8%	60.0%
Social Rented	17.7%	20.90%	21.3%	16.9%	22.2%	22.0%	24.1%
Private Rented	16.8%	12.80%	12.9%	14.2%	13.1%	9.8%	14.3%
Occupancy rating of -1 or less (bedrooms)	4.8%	2.50%	2.4%	2.5%	2.2%	2.1%	2.8%
Occupancy rating of -1 or less (rooms)	8.7%	4.30%	4.1%	4.0%	4.1%	3.5%	4.7%
Does not have central heating	2.7%	0.90%	0.8%	0.6%	1.0%	0.9%	0.7%
Child Poverty							
Children in Poverty	17.0%	22.00%	21.8%	24.0%	22.0%	18.0%	23.0%
Transport							
No cars or vans in household	25.8%	26.90%	26.2%	23.0%	26.5%	25.2%	29.9%
Total of all cars or vans in households	25,696,833	112,010	21,827	5,432	5,722	5,546	5,127
Economic Activity							
In employment	62.1%	59.10%	59.8%	58.5%	61.8%	59.7%	59.0%
Long-term sick or disabled	4.0%	7.00%	6.5%	6.8%	6.7%	5.5%	7.0%
Unemployed: Age 16 - 24	1.2%	1.70%	1.7%	1.9%	1.5%	1.7%	1.7%
Long-term unemployed	1.7%	2.10%	2.2%	2.2%	2.3%	1.9%	2.3%
No adults in employment in household	33.3%	38.40%	37.9%	38.0%	35.8%	39.7%	38.1%
No adults in employment in with dep. children	4.2%	5.30%	5.3%	5.6%	5.4%	3.9%	6.2%
Lone parent in part-time employment with dep. children	33.4%	33.70%	35.7%	33.1%	36.2%	40.3%	33.3%
Lone parent in full-time employment with dep. children	26.1%	23.50%	23.0%	24.6%	21.1%	27.5%	18.8%
Male lone parent: Not in employment	3.2%	4.50%	4.3%	3.8%	4.7%	3.5%	5.0%
Female lone parent: Not in employment	37.4%	38.30%	37.0%	38.5%	38.0%	28.6%	43.0%
Business							
Number of Businesses	n/a	6409	922	191	261	233	237
New business start-ups in 2012	n/a	1255	226	58	63	48	57

What we need to do next

To help us with the next stage in planning for the area, we now need to know more about **what you as a resident think**. You can do this in a number of ways:

Have your say

Over the next few months you may be asked to give your views via surveys we conduct, via the internet or in person in your local area, so please look out for these opportunities to have your say and influence planning for your local area.

Get in touch

You can also contact us at any time on 01226 355867 to talk to us about what is happening in your area, or why not come along to listen to what happens in your area council meeting. Details of all the meetings are published on our web site at www.barnsley.gov.uk or ring us on 01226 355867 to find out more. The team (Kate, Wendy, Tanya & Amanda) will be pleased to try and help!

Get involved

Decisions made at Area Council level rely heavily not just on what people *say* about their area but what they can *do* to make a difference. Achieving the priorities is about everyone who lives, works or cares about an area having the opportunity to be part of the solutions. You can be part of this yourself as an individual or as part of a group through your local **neighbourhood network** or your **ward alliance**. To find out about this phone us on 01226 355867, e-mail us southteam@barnsley.gov.uk or visit our website at www.barnsley.gov.uk



Bringing it all together

Once we have all the information we need to make sure the priorities are the right ones for the South area we will move onto the next stages in planning using the following questions to help us:

How can we meet the priorities for the south area?

Who might be best to do this?

How much will it cost?

How do we know what we have done has made a difference?

We will then draw all this together to form a plan for the South area, which will be published and updated each time the South Area Council meets. This will give you, as a resident, the chance to see how things are working out in your area. Look out for more details of when the full plan will be published over the coming months.

If you have any questions about the South Area Council, the priorities shown in this leaflet or the next stages in planning for the area please contact us:

southteam@barnsley.gov.uk

Tel: 01226 355867 (Kate, Wendy, Tanya & Amanda)

Together we can make the South Area a great place to live, work and play!